



Zonnaroo 2012

May 2, 2011

Jim Waters, Spokesperson

800-555-9292

For immediate release

Zonnaroo Announces 2011 Headliners

The Zonnaroo Music and Arts Festival is a four-day, multi-stage festival held on a beautiful 700-acre farm in Manchester, Tennessee. Zonnaroo 2011 will be June 1 – 4. Zonnaroo brings together the best performers in rock and roll, along with dozens of artists in complementary styles such as jazz, Americana, hip-hop, electronica, and just about any contemporary music you can think of. Besides dozens of epic performances, the festival's 100-acre entertainment village buzzes around the clock with attractions and activities including a classic arcade, on-site cinema, silent disco, comedy club, theater performers, a beer festival, and a music technology village. For its peaceful vibe, near-flawless logistics and unrivaled entertainment options, Rolling Stone magazine named this entertainment experience one of the 50 moments that changed the history of rock and roll.

This year's acts will include headliners U2, plus AC/DC, Erykah Badu, the Beastie Boys, Beck, Beyonce, Neko Case, Elvis Costello, Dr. Dre, Girl Talk, Al Green, Lady Gaga, Ted Leo, Lil Wayne, Phish, Wilco, and the Yeah Yeah Yeahs.

In a continued commitment to green initiatives and to reduce Zonnaroo's carbon footprint, organizers will once again purchase offsets for the CO2 emissions created by the festival from Green Mountain Energy Company. Also, Zonnaroo is upping the ante on this year's Rock & Recycle program, offering fans the chance to win a brand new 2011 Honda Insight Hybrid courtesy of Zonnaroo's official eco-partner, Honda. Zonnaroo 2011 is also sponsored by Coca-Cola, PlayStation, VitaminWater, Citi, BMI, f.y.e., adidas, State Farm, and Lifeway Kefir.

###

A woman with red hair, wearing a blue Star Trek uniform with a red and white striped neckerchief, is shown in profile on the left side of the poster. The background is a blue gradient with a large, bright, fiery sun or starburst in the lower center.

ZONNOROO
2012

THE FINAL FRONTIER

JUNE 1-4, 2013

U2 • Neko Case • the Yeah Yeah Yeahs

Elvis Costello • Lil Wayne • Beyonce

the Beastie Boys • Dr. Dre

AC/DC • Lady Gaga

Al Green • Ted Leo

Beck • Wilco • Phish

Girl Talk • Erykah Badu

ZONNAROO 2012

THE FINAL FRONTIER

JUNE 1-4, 2013

U2
Beyonce
Neko Case
Al Green
Girl Talk
Dr. Dre
Erykah Badu
Phish
Ted Leo
Beck

AC/DC
Elvis Costello
Lil Wayne
Lady Gaga
the Beastie Boys
Wilco
the Yeah Yeah Yeahs

